

Targeted Brands that Sell!

2020 PROMOTIONAL CALENDAR

DBI
DISTRIBUTION



A targeted approach to growing 2020 sales!

2020 PROMOTIONAL CALENDAR



JANUARY/FEBRUARY PROMOTION

BUZZER ENERGY – BUY 3 CASES...GET 1 CASE FREE!



FEBRUARY/MARCH PROMOTION

357 SUPER MAGNUM PACKETS – BUY 8 CASES...GET 1 CASE FREE; BUY 15 CASES...GET 2 CASES FREE; BUY 20 CASES...GET 3 CASES FREE; BUY 30 CASES...GET 5 CASES FREE!



APRIL/MAY PROMOTION

MINI THIN TWO-WAY 25mg Ephedrine BLISTER CARDS & BOTTLES – 15% OFF



JUNE/JULY PROMOTION

MINI THIN 25/50 PACKETS – BUY 8 CASES...GET 1 CASE FREE; BUY 15 CASES...GET 2 CASES FREE; BUY 20 CASES...GET 3 CASES FREE; BUY 30 CASES...GET 5 CASES FREE!



AUGUST/SEPTEMBER PROMOTION

BUY 3 CASES OF MIX & MATCH SUPER STINGERS, MINI THIN XTREME OR TOP GUN PACKS AND GET 1 CASE FREE!



OCTOBER/NOVEMBER PROMOTION

BUZZER ENERGY – BUY 3 CASES...GET 1 CASE FREE!



DECEMBER PROMOTION

MINI THIN TWO-WAY 25mg Ephedrine BLISTER CARDS & BOTTLES – 15% OFF

2020 Promotional Calendar Details

A Targeted Plan for Targeting Sales!



QUICK FACT

- Promotions can not be combined with any other offers
- This information is for broker use only and should be used to promote the products to increase sales in your territories.
- Please do not distribute this paperwork to anyone but employees of your company.
- Let's build upon last year sales and use these promotions to promote, promote, promote & REAP the SALES BENEFITS!

QUICK FACT

- A week before the promotion begins, DBI Distribution will send a mass mailing out to all customers to tout the promotion.
- If you have customers that you do not want to have included on our mass mailings, please let our office know immediately!
- Half way through the promotion we will send a reminder mailing to all customers letting them know that the promotion is about to end.



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