

Targeted Brands that Sell!

2018 PROMOTIONAL CALENDAR



DBI
DISTRIBUTION



2018 PROMOTIONAL CALENDAR



A targeted approach to growing 2018 sales!



JANUARY/FEBRUARY PROMOTION

357 Magnum Packets

Buy 8 Cases Get 1 Case Free, Buy 15 Get 2 Free, Buy 20 Get 3 Free, Buy 30 Get 5 Free



MARCH/APRIL PROMOTION

Mini Thin 25mg Ephedrine Blister Cards

15 % off all Month



Mini Thin Mini Blister Cards

Buy 2 Cases Get 1 Case Free



MAY PROMOTION-Mix N' Match Sale

Super Stingers Blisters, Mini Thin Xtreme Blisters

Buy 5 Cases Get 1 Case Free



JUNE/JULY PROMOTION – Mix N' Match Sale

BOTTLES SALE – 357 Magnum & MT 25/50 ONLY

Buy 10 Cases Get 1 Case Free Sale



AUGUST/SEPTEMBER PROMOTION

Mini Thin 25/50 Packets

Buy 8 Cases Get 1 Case Free, Buy 15 Get 2 Free, Buy 20 Get 3 Free, Buy 30 Get 5 Free



OCTOBER/NOVEMBER PROMOTION

357 Magnum Packets

Buy 8 Cases Get 1 Case Free, Buy 15 Get 2 Free, Buy 20 Get 3 Free, Buy 30 Get 5 Free



DECEMBER PROMOTION– Mix N' Match

Mini Thin 25/50 Packets, Mini Thin Xtreme and Top Gun

Buy 5 Cases Get 1 Case Free

2018 Promotional Calendar Details



A Targeted Plan for Targeting Sales!

QUICK FACT

- Promotions can not be combined with any other offers
- This information is for broker use only and should be used to promote the products to increase sales in your territories.
- Please do not distribute this paperwork to anyone but employees of your company.
- Let's build upon last year sales and use these promotions to promote, promote, promote & REAP the SALES BENEFITS!

QUICK FACT

- A week before the promotion begins, DBI Distribution will send a mass mailing out to all customers to tout the promotion.
- If you have customers that you do not want to have included on our mass mailings, please let our office know immediately!
- Half way through the promotion we will send a reminder mailing to all customers letting them know that the promotion is about to end.



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