

Targeted Brands that Sell!

2014 PROMOTIONAL CALENDAR

































2014 PROMOTIONAL CALENDAR

A targeted approach to growing 2014 sales!













Mini Thin 25/50 Pkts, MT Xtreme, Super Stingers
Buy 8 Cases Get 1 Case Free, Buy 15 Get 2 Free, Buy 20 Get 3 Free, Buy 30 Get 5 Free







APRIL/MAY PROMOTION- Mix N' Match Caffeine Sale

357 Magnum Packets, 44 Magnum Packets
Buy 8 Cases Get 1 Case Free, Buy 15 Get 2 Free, Buy 20 Get 3 Free, Buy 30 Get 5 Free







JUNE/JULY PROMOTION-

1. Top Gun Packets Buy 5 Cases Get 1 Case Free Sale

2. Mini Thin 25/50 Packets

Buy 8 Cases Get 1 Case Free, Buy 15 Get 2 Free, Buy 20 Get 3 Free, Buy 30 Get 5 Free

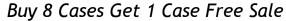






AUGUST/SEPTEMBER PROMOTION - Mix N' Match Sale

Bottles Sale - 357 Magnum & MT 25/50 ONLY





OCTOBER/NOVEMBER PROMOTION -

44 Magnum Packets

Buy 5 Cases Get 1 Case Free Sale





DECEMBER PROMOTION-

All Energy Products (exception of bottles)

10% Off Sale



2014 Promotional Calendar Details

THIN BRAND ENERGY PRODUCTS

A Targeted Plan for Targeting Sales!

QUICK FACT

- Promotions can not be combined with any other offers
- This information is for broker use only and should be used to promote the products to increase sales in your territories.
- Please do not distribute this paperwork to anyone but employees of your company.
- Let's build upon last year sales and use these promotions to promote, promote, promote & REAP the SALES BENEFITS!

QUICK FACT

- A week before the promotion begins, DBI Distribution will send a mass mailing out to all customers to tout the promotion.
- If you have customers that you do not want to have included on our mass mailings, please let our office know immediately!
 - Half way through the promotion we will send a reminder mailing to all customers letting them know that the promotion is about to end.

